IN THE CLAIMS

1-2. **(Canceled)**

3. **(Currently Amended)** The ~~method of claim 1,~~ A method on a web site for pricing a product and/or service, the method comprising:

offering a product and/or service for sale on a first web site, wherein the product and/or service is available for purchase in a plurality of configurations;

visiting the second web site;

selecting each of the plurality of configurations on the second web site;

reading from the second web site a price associated with each of the plurality of configurations;

calculating a price for each of the plurality of configurations of the product and/or service based on the prices determined from the second web site and at least one price factor; and

offering each of the plurality of configurations of the product and/or service for sale on the first web site for the calculated prices, wherein the at least one price factor includes any one of:

the highest price that the market will bear for each of the plurality of configurations of the product and/or service on the first web site; and

the lowest profitable price at which the first web site can sell each of the plurality of configurations of the product and/or service.

4. (Original) The method of claim 3, wherein the at least one price factor further includes:

information associated with a buyer of the product and/or service on the first web site.

5. (Original) The method of claim 4, wherein the information associated with the buyer of the product and/or service on the first web site includes any one of:

the volume of the product and/or service that is being purchased by the buyer;

the number of orders previously placed by the buyer on the first web site;

the type of equipment owned by the buyer; and

the classification of the buyer.

6. **(Currently Amended)** The method of claim [[1]]3, wherein the product and/or service having a plurality of configurations is any one of:

furniture;

a computer;

a car; and

a boat.

7. (Original) The method of claim 6, wherein each of the first web site and the second web site are an e-commerce web site.

8-9. **(Canceled)**

10. **(Currently Amended)** ~~The computer program product of claim 8,~~ A computer program product executable by a computer, the computer program product comprising computer instructions on a web site for pricing a product and/or service, the computer instructions including instructions for:

    offering a product and/or service for sale on a first web site, wherein the product and/or service is available for purchase in a plurality of configurations;

    visiting the second web site;

    selecting each of the plurality of configurations on the second web site;

    reading from the second web site a price associated with each of the plurality of configurations;

    calculating a price for each of the plurality of configurations of the product and/or service based on the prices determined from the second web site and at least one price factor; and

    offering each of the plurality of configurations of the product and/or service for sale on the first web site for the calculated prices, wherein the at least one price factor includes any one of:

    the highest price that the market will bear for each of the plurality of configurations of the product and/or service on the first web site; and

    the lowest profitable price at which the first web site can sell each of the plurality of configurations of the product and/or service.

11. **(Original)** The computer program product of claim 10, wherein the at least one price factor further includes:

    information associated with a buyer of the product and/or service on the first web site.

12. (Original) The computer program product of claim 11, wherein the information associated with the buyer of the product and/or service on the first web site includes any one of:

the volume of the product and/or service that is being purchased by the buyer;

the number of orders previously placed by the buyer on the first web site;

the type of equipment owned by the buyer; and

the classification of the buyer.

13. **(Currently Amended)** The computer program product of claim [[8]]10, wherein the product and/or service having a plurality of configurations is any one of:

furniture;

a computer;

a car; and

a boat.

14. (Original) The computer program product of claim 13, wherein each of the first web site and the second web site are an e-commerce web site.

15. (Canceled)

16. (Currently Amended) ~~The system of claim 15,~~ A system for pricing a product and/or service, comprising:

a first web site for offering a product and/or service for sale, wherein the product and/or service is available for purchase in a plurality of configurations;

a spider for determining on a second web site a price for each of the plurality of configurations of the product and/or service;

a processor for calculating a price for each of the plurality of configurations of the product and/or service based on the prices determined from the second web site and at least one price factor; and

a price module for adjusting the prices of each of the plurality of configurations of the product and/or service to the prices calculated by the processor, wherein the at least one price factor includes any one of:

the highest price that the market will bear for each of the plurality of configurations of the product and/or service on the first web site; and

the lowest profitable price at which the first web site can sell each of the plurality of configurations of the product and/or service.

17. (Original) The system of claim 16, wherein the at least one price factor further includes:

information associated with a buyer of the product and/or service on the first web site.

18. (Original) The system of claim 17, wherein the information associated with the buyer of the product and/or service on the first web site includes any one of:

the volume of the product and/or service that is being purchased by the buyer;

the number of orders previously placed by the buyer on the first web site;

the type of equipment owned by the buyer; and

the classification of the buyer.

19. (Currently Amended) The system of claim [[15]]16, wherein the product and/or service having a plurality of configurations is any one of:

furniture;

a computer;

a car; and

a boat.

20.   (Original) The system of claim 19, wherein each of the first web site and the second web site
are an e-commerce web site.